

District #9

Dr. Madhu Azad

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Principal area of practice or specialty:	Family Medicine
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Current hospital appointments: Thunder Bay Regional Health Sciences Centre, Thunder Bay

Medical regulation is complex in this era where patient trust is hard-earned and healthcare system challenges can demotivate doctors. The challenge is to prioritize public safety, while considering doctors' systemic pressures.

I joined the CPSO board in March 2022 as a frontline Family Physician from District 9. Curiosity drew me, following a validating QI experience. Since joining, I have seen firsthand the magnitude of work done at CPSO. From rationalizing licensure to increasing physician supply, right touch regulation, keeping policies relevant, governance modernization, while integrating EDI throughout. This exposure has motivated me for deeper involvement. I currently participate in the CPSO Policy Working Group, Governance committee, and the OPSDT. The CPSO seeks input for its work from different stakeholders. As a frontline practitioner, I recognize the need to contribute.

By leveraging my diverse experiences as a Family physician and leader, I can effectively contribute and offer a unique perspective on health system challenges. My experience spans diverse healthcare systems in India, UK, and Canada, across a wide spectrum of socioeconomic and cultural demographics. I have a deep understanding of marginalization, racism, poverty, and health inequities. I believe, inclusion is the first step towards building diversity and reducing inequities in our healthcare system.

My past leadership experiences include Chair of Credentialing at TBRHSC and Lead of Superior FHO. My interests are adaptive leadership, continuous quality improvement and unlocking team potential. I recently graduated from McGill with an International Masters in Healthcare Leadership. (IMHL) and my learning continues.

Upon reflection, while regulators alone cannot ensure safety and quality, responsive regulation can reduce barriers, guide, and enable doctors to provide the best care for patients. For this work to be embraced and kept relevant, doctors from the frontline need to stay involved. I hope for your support to contribute to the board.